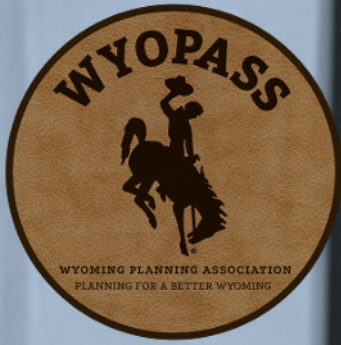




**CONFERENCE SPONSORSHIP
INFORMATION**





Dear Potential Sponsor,

The 2024 Western Planner Conference, hosted by WYOPASS and The Western Planner, will take place in Cheyenne, Wyoming, from August 6th to 9th, 2024. Aptly themed "Crossroads & Crosswinds," this conference will bring together stewards of community planning from thirteen states, whose decisions made at this pivotal juncture will profoundly shape the trajectory of our region for years to come.

Each year, the Western Planner Conference convenes rural, county, small town, and Tribal planners and citizen planners alike to share insights, strategies, and innovations. This year, we anticipate attendance of over 200 planners from Wyoming and across the Western United States. To ensure the success and accessibility of this event, we are reaching out to solicit your valued support as a sponsor.

Your sponsorship will not only contribute to the affordability of the conference for participants but also play a vital role in its overall success. As a sponsor, you will have the chance to connect directly with attendees during the event, forging meaningful relationships and showcasing your organization's commitment to advancing planning in the West. Moreover, we will extend our gratitude and recognition through various channels, including social media, websites, and on-site acknowledgment.

We invite you to explore our diverse sponsorship opportunities tailored to align with your organization's goals. Whether you aim to enhance brand visibility, foster partnerships, or demonstrate dedication to planning in the West, we have packages to suit your objectives.

For further details or to express interest, visit the conference website: westernplanner.org/2024-conference, or contact us at info@westernplanner.org. On behalf of the 2024 WYOPASS and Western Planner Conference Committee, we extend our heartfelt gratitude for your consideration, commitment and support to shaping a brighter future for the Western United States.

Loras Rauch, AICP
President, Western Planner Resources

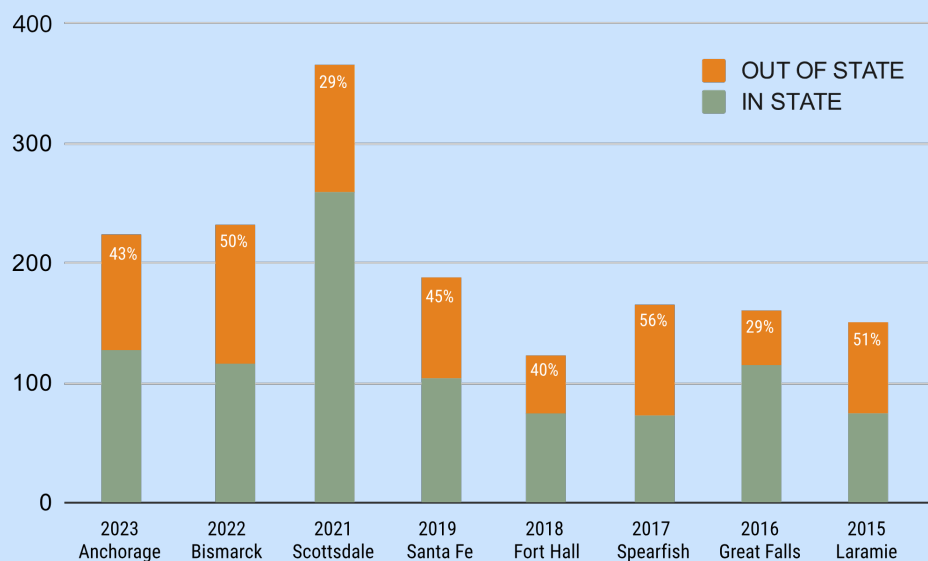
Angela Parker, AICP
President, WYOPASS



SPONSOR THE PREMIERE PLANNING EVENT IN THE WEST

TARGETED EVENT

On average, the Western Planner Conferences attract over 200 planners, citizen planners, and planning advocates from rural, county, small town, tribal and metro areas across the Western United States. Over 40% of attendees typically come from out of state, making the conference a rich, cross-pollinating regional experience, but focused on real needs from others who understand the unique challenges of planning in the West.



TARGETED VALUE

Support planning in the West while increasing your organization's visibility and connections in 13 Western states. The WYWP 2024 conference is the premiere event for rural, county, small town, and tribal planners in the West—connect with a regional audience at a targeted price generally less than national or state sponsorship packages.



CONFERENCE SPONSORSHIP

BENEFITS	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Recognition on conference website	★	●	●	●	●
Content in conference bag	●	●	●	●	●
Recognition on conference program	★	●	●	●	
Exhibitor space	★	★	●		
Recognition at conference	★	●	●		
Complimentary registrations	2	1			
Complimentary mobile tour tickets	2	1			

SELECTABLE SPONSORSHIPS PER TIER	PICK TWO	PICK ONE	PICK ONE	PICK ONE
Sponsor session	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sponsor break / meal	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sponsor part of event	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	
Sponsor conference bags	<input type="radio"/>	<input type="radio"/>		
Sponsor lanyards	<input type="radio"/>	<input type="radio"/>		
Sponsor awards	<input type="radio"/>	<input type="radio"/>		
Sponsor keynote	<input type="radio"/>			

AMOUNT	\$3500	\$2000	\$1000	\$500	\$250
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★ = premium benefits

If you have questions or a special sponsorship request, please reach out to the conference sponsorship committee through info@westernplanner.org.

For more detailed information, visit
westernplanner.org/2024



ABOUT WP

RURAL COMMUNITIES

• STATES • TRIBES

OUR MISSION

Bringing together communities from across the Western U.S. to create and share unique planning solutions that improve life in the West.

OUR VISION

Stronger, better connected Western rural communities, states, and Tribes, united through partnerships and collaborative planning.

OUR HISTORY

Since 1979, the Western Planner has connected and educated planners across the broad expanses of the West. As a 501c(3) directed by a volunteer board, we depend upon individual and organizational donations to fund our work.

LEADERSHIP

Each state in the WP region has a position on the board of directors, in addition to tribal and at-large representatives. These liaisons support their planning organizations, coordinate on regional initiatives, connect and cross-pollinate ideas with other representatives, and direct the affairs of WP.



The Western Planner covers 14 states.



westernplanner.org/2024-conference

FEB 2024